

NAI SUBAH
FOUNDATION

A YOUTH INITIATIVE TOWARDS BUILDING A BETTER INDIA.



The **Nai Subah Foundation** is an initiative led by likeminded, sensitive young people who hope to change lives, banish the darkness and usher in a new morning – a '**Nai Subah**'.

Our foundation aims to create opportunities for the marginalized and help them unlock their potential.

OUR GOALS

Diversity & Inclusion

While the field of D&I is very large, our singular focus in this area is on creating opportunities for the neuro-diverse, through our initiative Project Nishant.

1 out of 7 Indians have some sort of mental issues while 6% suffer from serious ailments such as Autism, ADHD, Down Syndrome etc.



Many people consider neuro-diverse individuals to be liabilities whereas there are endless possibilities to harness their skills and put them to good use. Therefore, we do not use the word "disabled" - we believe that the only disability is "our" inability to recognize the value that neuro-diverse individuals can bring to the society.

Through Project Nishant, we hope to create exponential possibilities for the neuro-diverse.

Income Generation

Our income generation programs focus on employment & other avenues for creating sustainable livelihoods for the marginalized, through:



OUR TEAM



Tarini Malhotra
Founder



Mamta Kalsi
Head of Operations



Ms. Neena Wagh
Advisory Board



Ms. Ruby Sinha
Advisory Board



Mr. Sharad Malhotra
Advisory Board

TALENT & CREATIVITY



We showcase the talent and creativity of our empanelled artists and propel them towards self-reliance by means of exhibitions and commissioning of artworks by our partner companies.



We are also working on new creative projects that will enable our young artists' work to shine through specially curated merchandise.



Financial Assistance



Supporting the Ecosystem

- We believe that the battle for the marginalized needs to be supported wherever it is being fought.
- In this regard, we raise funds for social sector organizations working for worthy causes.

Supporting Candidates

- We raise funds to extend financial assistance to deserving candidates, by providing scholarships / financial support in their quest to develop specific skills through credible institutes.
- We further support budding entrepreneurs and help them start their own businesses by providing seed capital.

PROJECT NISHANT

A SUCCESSFUL INITIATIVE OF NAI SUBAH FOUNDATION

Project Nishant was born with the aim to create mainstream employment opportunities for neurodiverse people. Our team works with identified NGOs & social sector organizations to identify and develop the talent of the neurodiverse people. We then connect our candidates to our corporate partners, with the help of our website (<http://projectnishant.in/>) and help facilitate their employment.



Several people have been employed by our industry partners and several more recruitments are in progress.

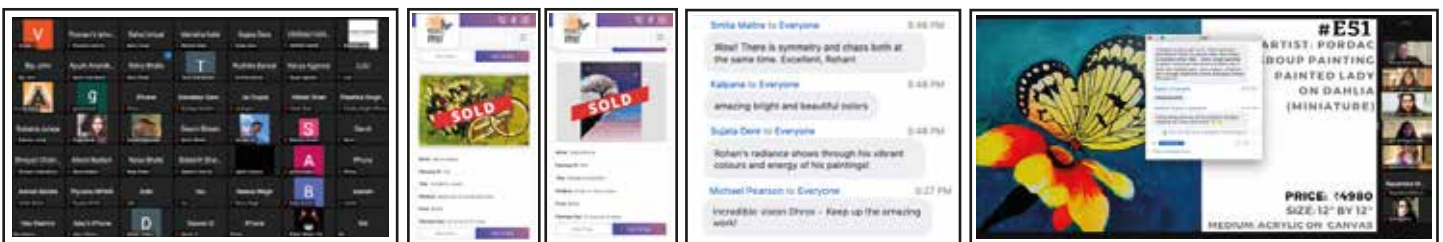
We have been featured in the news by NDTV, Economic Times, Outlook Magazine etc. We were also interviewed by the news channel NewsX.

Our industry outreach has attracted more than 30 companies and more and more are in the pipeline.

VIRTUAL ART EXHIBITION

A SUCCESSFUL INITIATIVE OF NAI SUBAH FOUNDATION

We organized a Virtual Art Exhibition on 19th December 2021 to showcase the talent and creativity of our neuro diverse artists and propel them towards self-reliance as well as to raise awareness. In an online event attended by more than 80 people from across the globe, we showcased 51 artworks created by 12 artists (ages 8 to 21) from various NGOs across Delhi-NCR. A total of 45 artworks were sold in the exhibition and the exhibition attracted extensive media attention.



PACKAGING PANTHERS

A SUCCESSFUL INITIATIVE OF NAI SUBAH FOUNDATION

Nai Subah has developed a partnership model in which our partner company, Anandkand Paramount Products is outsourcing production work to Shaurya Foundation Trust (SFT) to provide meaningful life skills and employment opportunities to neurodiverse people associated with SFT at its Palwal site. Currently, 12 neurodiverse people are employed through this initiative.



LET'S CHANGE LIVES!

HOW YOU CAN HELP!



Help us raise funds to sustain our activities and start new projects and campaigns, by contributing to our corporate fundraiser.



Provide employment or internship opportunities to our candidates, and thus help them become self-sufficient.



Collaborate with us to start specific projects that would help our candidates unlock their true potential.

There is nothing more rewarding than providing a life changing opportunity to people and make their lives more fruitful and satisfying.

To help us help others, donate to Nai Subah Foundation using the following bank details.

Account Name	:	NAI SUBAH FOUNDATION
Account Number:		023888700000174
Bank Name	:	Yes Bank
Branch	:	Daryaganj, New Delhi
IFSC Code	:	YESB0000238

We cherish your support!



*Let's
change
lives!*



@naisubahfoundation

www.naisubah.in